



Elia Salerno

E-Mail

hello@eliasalerno.ch

Portfolio

eliasalerno.ch

Birthdate

15.03.2002

Languages

German: Native speaker

English: Fluent

French: School Level

Hobbies

Swimming, Painting, Photography

Soft Skills

Project Management, Design Thinking, Iterative Prototyping

Hard Skills

Figma, Adobe CC, Fullstack Web Development, Embedded Systems

Work Experience

June 2024 — Today, Zürich ZH

Guarda, Web-based Realtime Auction Platform, Part-time

Founder; responsible for UX/UI design, full-stack development and business management

July 2019 — Today, Zürich ZH

elano, Creative Agency, Part-time

Founder; freelancing in business, event and architecture photography and web design.

February 2017 — September 2021, Zürich

Ethan Oelman Photography, Editorial, Corporate and Advertising Photography, Part-time

Assistant photographer and image editor.

August 2020 — July 2021, Wädenswil ZH and Rütli ZH

Tevy AG, Specialty Photo Store, Full-time

Photography specialist, sales, technical systems, apprentice supervision.

August 2020 — July 2021, Wädenswil ZH and Rütli ZH

Tevy AG, Specialty Photo Store, Full-time

Apprenticeship (EFZ) with focus on sales.

August 2017 - November 2018 (Corporate bankruptcy)

Foto Pro, Specialty Photo Store, Full-time

Apprenticeship (EFZ) with focus on sales.

Education

September 2022 — Today (Graduation: June 2025), Zürich ZH

Zürcher Hochschule der Künste (ZHdK), Full-time

Bachelor of Arts in Interaction Design.

August 2021 — July 2022, Zürich ZH

Berufsmaturitätsschule Zürich (BMZ), Full-time

Vocational baccalaureate specializing in design and art.

Competition

September 2023 - November 2023, Remote in Zürich

Stanford Center on Longevity Design Challenge Project

Submitted project 'Neuranect' as a competition entry.